

Jim Bowie is a Strategic Performance Improvement Expert with more than 23 years of experience leading high-impact efforts in diverse environments and industries around the world including Government, Corporate, and Non-Profit organizations. Jim is the Author of the revolutionary book from Quality Press (American Society for Quality), *Lean Acres: A Tale of Strategic Innovation and Improvement in a Farm-iliar Setting*, President of Roxtar™ Consulting (a Service-Disabled Veteran-Owned Small Business), a Professional Conference Speaker, and the creator of the Lean Six Sigma Samurai® and the innovative strategic planning model, the StrateTree™. He is known for his hands-on approach and

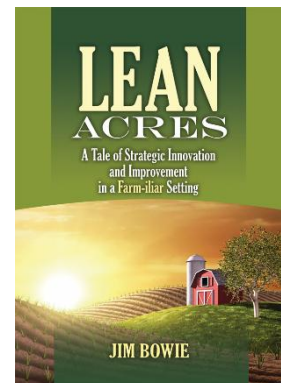
dynamic, passionate delivery.

He is a former United States Army Infantry Officer and an Operation Iraqi Freedom veteran, holds a Master of Business Administration, is currently pursuing a Master of Science Degree in Business Data Analytics, is a Kaplan-Norton Balanced Scorecard Certified Practitioner, a Certified Lean Six Sigma Master Black Belt (including American Society for Quality (ASQ) Certified Six Sigma Black Belt), an ASQ Certified Manager of Quality/Organizational Excellence, an ASQ Certified Quality Engineer, an ASQ Certified Quality Auditor, a Certified Lean Master, a Certified Project Management Professional, an ISO 9001:2008 Lead Auditor, and a certified facilitator. Jim is a Senior Member of ASQ and a member of the Execution Premium Community. His expertise was also recognized as he was selected to serve as a member of the Board of Examiners for the Malcolm Baldrige National Quality Award. Jim's educational track has included Salisbury University, the US Air Force Institute of Technology, Villanova University, University of Tennessee, Yale School of Management, University of Michigan, Auburn University, Georgia Institute of Technology, Texas A&M University, and West Virginia University.

Lean Acres: A Tale of Strategic Innovation and Improvement in a Farm-iliar Setting

By Jim Bowie | Published by Quality Press

Change can be hard. Regardless of organizational improvement methodology (Lean, Six Sigma, ISO, Balanced Scorecard) as programs they are difficult to implement; as disciplines they are difficult to understand. This book uses a fable - the story is not untrue, but it is not fact either. It is a story in which the group dynamics are real, the problems are valid, and the solutions legitimate. It asks you to consider a complex environment with multiple classes interacting between functional units with requirements that are perceived as exclusive and unique, and personalities that reinforce presumed boundaries. It asks you to follow along as all these individuals work together using the basics of four quality methodologies (Lean, Six Sigma, Theory of Constraints, and Business Process Reengineering) to address the problems they face, discover solutions together, and move forward in their continuous performance improvement journey.



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**we challenge
current reality
and define the
LEADING EDGE™**